

ED TECH NEWS ADVERTISING AGREEMENT

AD SIZE AND RATES:

Place a check next to your selection.

- | | |
|---|-------------------|
| <input type="checkbox"/> Double Pages | \$5,800 per issue |
| <input type="checkbox"/> Full (7.75 x 9.5) | \$3,800 per issue |
| <input type="checkbox"/> Half (7.75 x 4.75) | \$2,600 per issue |
| <input type="checkbox"/> Quarter (3.75 x 4.75) | \$1,800 per issue |
|
 | |
| <input type="checkbox"/> Full color (CMYK) - Add 5% | |

1999-2000 Print Ad Schedule:

Please check months you will participate and Frequency Discount, if applicable:

- | | |
|------------------------------------|---------------------------|
| <input type="checkbox"/> August | Frequency Discount |
| <input type="checkbox"/> September | |
| <input type="checkbox"/> October | |
| <input type="checkbox"/> November | |
| <input type="checkbox"/> January | |
| <input type="checkbox"/> February | |
| <input type="checkbox"/> March | |
| <input type="checkbox"/> April | |
| <input type="checkbox"/> May | |

- | |
|--|
| <input type="checkbox"/> 3 issues (10%) |
| <input type="checkbox"/> 6 issues (20%) |
| <input type="checkbox"/> 9 issues (30%)* |

**If you sign up for all 9 issues, full color will be provided at no additional charge.*

All ad copy is subject to approval by Ed Tech News. Since this is a joint publication of Apple Computer and the Apple Education Sales Agents, certain non-compete stipulations apply to all advertising.

Purchase Order No.:

Layout Specifications:

EPSF artwork or QuarkXPress 3.3x or higher format with TIFF or EPSF images (CMYK). Final film is welcome. For questions regarding layout specifications, call Wayne Turner at (404) 713-2689 or **ED TECH NEWS** office (770) 719-9637.

Ads need to be received by **ED TECH NEWS**, 325 Graves Rd., Fayetteville, GA 30214, by the 5th day of the designated advertising month. Otherwise, the ad from the previous issue will be duplicated.

Payment Information:

Invoices will be sent upon completion of each issue of **ED TECH NEWS** with 15-day terms, payable to **ED TECH NEWS**, 325 Graves Rd., Fayetteville, GA 30214.

For other questions regarding purchasing an ad, please call Wayne Turner at (404) 713-2689.

**Fax this agreement to
ED TECH NEWS (770) 460-6309**

ADVERTISER: (Please print)

Company Name

Street Address

City

State

Zip

Phone No.

Fax No.

Contact Name

LAYOUT CONTACT: (if different from above)

Company Name

Street Address

City

State

Zip

Phone No.

Fax No.

Contact Name

BILL TO:

Company Name

Street Address

City

State

Zip

Phone No.

Fax No.

Contact Name

TOTAL TO BE BILLED (in equal monthly payments:

Authorization signature:

Date

Printed signature: